

Creative Challenge 2014/15

'The Enterprise of Liberation'

Award ceremony

27 March 2015

Student quotes from the French Residential Workshop:

An organic, evolving, stimulating experience. A safe space with UCA people – now new friends.

Challenging.

Question everything?? Everything has a meaning!!

Thank you for the experience and opportunity it was an eye opening experience.

The Creative Challenge Award Ceremony follows on from curated by Uwe Derksen programme of four intensive days of workshops, talks and interventions at the 47/49 Tanner Street former warehouse, exploring some of the topics associated with this year's theme, the 'Enterprise of Liberation'.

Entrepreneurial endeavour can be a catalyst for change in our quest for a better world. It can often help us to ease the pressures of the more bureaucratic and alienating features of modern society. It can help us get things done. It can help us create value and wealth. But these powerful and apparent positive features must be framed in such a way that they help us develop our ability to respond sustainably to the global challenges we face. So we must ensure that a socially and environmentally responsible attitude is embedded within the entrepreneurial, creative and artistic mindset.



Creative Challenge 2014/15 French Residential Workshop, 24–28 November 2015, at Domaine des Héllandes. Participants in front of École Supérieure d'Art & Design Le Havre/Rouen, ESADHaR.

A meeting of minds nearly all out of their comfort zones. Energy, dynamism and inspirational exchange. A creative challenge!

An interesting experience engaging culture and creativity, will be good to develop.

Thank you very much for giving me this opportunity.

An amazing chance to challenge, develop, process, experience lovely people! Thank you all and I hope this will only expand.

A space full of energy, sharing and progress. A brilliant experience.

An amazing time with amazing people and amazing ideas.

Thanks for a great, inspiring and innovative experience! Great people and great times.

A refreshing experience that I won't forget. Thank you!

A gateway to connect with a variety of senses with the essence of pure expression and reflection from allowing oneself out of the daily paradigm. Everyone perceives what one appears to be, rather than truly acknowledging what we truly are.

At the Creative Challenge Award Ceremony guests will be able to see how the Creative Challenge students have responded to those challenges in an exhibition curated by Cathy Rogers.

We are pleased to be welcoming two guest speakers who will investigate this year's theme by sharing with us their particular insights.

In his new book, *The Edge of Extinction*, Jules Pretty, our first guest speaker, 'explores life and change in a dozen environments and cultures across the world, taking us on a series of remarkable journeys through deserts, coasts, mountains, steppes, snowscapes, marshes, and farms to show that there are many different ways to live in cooperation with nature. From these accounts of people living close to the land and close to the edge emerge a larger story about sustainability and the future of the planet'.

Our second guest speaker, Anne Berk, is the curator of a current landmark exhibition in the Netherlands. 'The fall of the Berlin Wall, the demise of communism, the rise of non-Western economies, religious issues ... Social and societal changes followed one another at a rapid rate at the end of the 20th century. It was a time of euphoria and uncertainty, in which the arts also changed dramatically. Abstract art was increasingly accompanied by figurative and narrative art. Since that time, artists have been producing more and more "human images" to communicate their questions about "being human", in an age in which quick-fire answers seem to be non-existent. The exhibition entitled *In Search of Meaning – The human image in a global perspective* investigates the meaning of the human figure in a global context. How do artists in various parts of the world see life?'

Alongside these two exciting speakers we will hear from Loren Beven, Creative Challenge prize-winner 2013/14 about the experience of the programme last year and her Creative Challenge mentoring support.

Students and delegates will be welcomed by the University for the Creative Arts' Vice Chancellor Dr. Simon Ofield-Kerr and the Director of l'École Supérieure d'Art et Design Le Havre-Rouen, Thierry Heynen.

Professor Lesley Millar MBE, Director International Textile Research Centre, UCA, and former practicing weaver with her own studio from 1975 and 2003, will be the MC for the day.

Uwe Derksen, founder and Head of the Creative Challenge will close the event.

To accept your invitation, please register online as soon as possible: www.ccawards2015.eventbrite.com

Ceremony programme

'We are not here concerned with people who profess the democratic faith but yearn for the dark security of dependency where they can be spared the burden of decisions. Reluctant to grow up, or incapable of doing so, they want to remain children and be cared for by others. Those who can, should be encouraged to grow; for the others, the fault lies not in the system but in themselves.' Saul D. Alinsky

Programme: 27 March 2015

MC for the event will be Professor Lesley Millar MBE, Director, International Textile Research Centre, UCA

13.30 – 14.00pm	Arrival registration	Coffee and tea
14.00 – 14.10pm	Welcome	Professor Lesley Millar MBE
14.10 – 14.30pm	The Creative Challenge and UCA	Dr Simon Ofield-Kerr
14.30 – 14.35pm	Key Speaker Introduction	Professor Lesley Millar MBE
14.35 – 15.30pm	The Edge of Extinction	Professor Jules Pretty OBE
15.30 – 16.00pm	Exhibition viewing	Refreshments
16.00 – 16.05pm	Key Speaker Introduction	Professor Lesley Millar MBE
16.05 – 17.00pm	In Search of Meaning	Anne Berk
17.00 – 17.15pm	The Creative Challenge Experience	Loren Beven
17.15 – 17.30pm	The Creative Challenge and ESADHaR	Thierry Heynen
17.30 – 18.00pm	Exhibition viewing	Refreshments
18.00 – 18.30pm	Student presentation	Creative Challenge Finalists
18.30 – 19.10pm	Presenting the certificates	Dr Simon Ofield-Kerr Thierry Heynen
19.10 – 19.30pm	Concluding remarks	Uwe Derksen
19.30 – 21.00pm	Drinks and networking	